Arctic Slope Native Association (ASNA) is a nonprofit tribal health organization managed by eight Alaska Native tribal governments.

We are dedicated to the cause of Native self-determination and our work is guided by the traditional values of the Iñupiat people of the Arctic Slope.

For more information, please visit www.arcticslope.org.
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It has been 16 years since Arctic Slope Native Association (ASNA) assumed control of Samuel Simmonds Memorial Hospital (SSMH). Since then, our number one priority has been to build a regional hospital that will meet our healthcare needs. We are grateful and glad to see the results of the work our Board of Directors and staff have accomplished with construction of the $160 Million facility that will be completed at the end of this year.

I want everyone to know and understand that the Board of Directors listen and serve as advocates for quality health and social services. We meet on a quarterly basis and we share your concerns with our staff and other healthcare providers who work within our Alaska Native Tribal statewide healthcare system, whether it is the Alaska Native Medical Center or the North Slope Borough, who operates the village clinics in our region.

I look forward to opening the doors to the new hospital where we will have state of the art equipment and an increased number of services. We recognize that a new facility cannot solve the many challenges we face, but it will give us the tools and space that we have gone without for far too long.

In closing, I would like to welcome the newest member to the Board, Jeffery Kowunna from the Native Village of Point Hope and thank our longtime members, Caroline Cannon and Allen Upicksoun, for their many years of service. I also want to commend and thank the ASNA employees who often go above and beyond because they care deeply about the people they serve and the work they do.

Quyanaq,

Bernice Aviuk Kaigelak
Our Values

Our values define for us the right course of action, the clearest direction and the preferred response in our daily jobs.

Qiksiksrautiqagniq Utuqqanaanun, Allanun, Iñuuniagvigmun
Respect for Elders, Others, Nature

Ilagiggniq
Family Kinship and Roles

Sigñataiññiq
Sharing

Iñupiuraallaniq
Knowledge of the Language

Paamamaqqiïñiq
Cooperation

Piqpakkutiqagniq
Love and Respect for One Another

Quvianquniq
Humor

Ayuniaqgniq
Hunting Traditions

Naglikutiqagniq
Compassion

Qiïniññiq
Humility

Paaqlaktautaiññiq
Avoidance of Conflict

Ukpiqqutiqagniq
Spirituality
From the President/CEO

I wish to commend everyone who has been working alongside the Arctic Slope Native Association (ASNA) to meet one of the biggest challenges that we have had in years, construction of a new regional hospital. It took the support of everyone in the region from the Tribal Councils, local and regional city and municipal governments, village and regional corporations. The construction of the new hospital will be done by the end of this year. The current schedule is to open the new facility as soon as we can in 2013. Everyone from our Board of Directors to our hospital receptionist is looking forward to entering a new chapter for healthcare services on the North Slope.

ASNA staff continues to work hard to improve healthcare services. We are looking at ways to establish better coordination of care from the North Slope Borough (NSB) village clinic, Samuel Simmonds Memorial Hospital (SSMH) and the Alaska Native Medical center (ANMC). We do our best to work together to care for our patients. One thing that I would like to stress is that our patients and clients are part of the coordination effort. Please call if you get a letter from ANMC or other specialist for an appointment so we can do the best job that we can do for you. We often get last minute applications for assistance when letters had been sent out weeks before the appointment time. Please don’t hesitate to call because our employees care about you and consider it a good day when they can help those who are in need of assistance.

I’m looking forward to this coming year as we begin our countdown to the opening of the new hospital.

Wishing you a year of good health,

Marie Qagaun Carroll
Snapshot of 2011

- 133 total employees
- 5 Certified Nurse Aides hired from the Iļisaġvik College Allied Health Program
- 8 graduates hired from the Dental Assistant program, held in conjunction with Iļisaġvik College
- 29,551 patient visits at Samuel Simmonds Memorial Hospital
- 35 individuals trained in suicide intervention
- 43 babies delivered
- 1,015 applications approved for Medical Travel and Housing Assistance
- 15,000 grant dollars received to promote health careers
- 50,000 grant dollars received for electronic health record employee training
- 11,586,558 dollars received from third party collections, the highest in organizational history
Built in 1963, the Samuel Simmonds Hospital (SSMH) is a 14-bed critical access facility providing medical services in the northernmost region of Alaska. Our mission is to provide culturally sensitive quality healthcare to the communities of the Arctic Slope.

<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Position</th>
<th>Native Village</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bernice Kaigelak</td>
<td>Chair</td>
<td>Nuiqsut</td>
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<tr>
<td>Ida Angasan</td>
<td>Vice Chair</td>
<td>Kaktovik</td>
</tr>
<tr>
<td>Doreen Lampe</td>
<td>Secretary</td>
<td>Barrow</td>
</tr>
<tr>
<td>June Childress</td>
<td></td>
<td>Wainwright</td>
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<tr>
<td>Elizabeth Hollingsworth</td>
<td></td>
<td>Atqasuk</td>
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<tr>
<td>Margaret Pardue</td>
<td></td>
<td>Nuiqsut</td>
</tr>
<tr>
<td>Allen Upicksoun</td>
<td></td>
<td>Point Lay</td>
</tr>
<tr>
<td>Marie Carroll</td>
<td>ASNA President/CEO</td>
<td></td>
</tr>
<tr>
<td>Doreen Leavitt</td>
<td>North Slope Borough Health Director</td>
<td></td>
</tr>
<tr>
<td>Dr. Lizabeth Smith</td>
<td></td>
<td>SSMH Clinical Director</td>
</tr>
<tr>
<td>Donna Patterson</td>
<td>Interim Hospital Administrator</td>
<td>SSMH Director of Nursing</td>
</tr>
</tbody>
</table>

As authorized by the ASNA Board of Directors, a Hospital Governing Body comprised of tribal council representatives, ASNA leadership, and the North Slope Borough Health Director oversee SSMH.
Spotlight on 2011

- Enhanced waiting areas, adding healthy-option vending machines and a children’s activity station
- Pharmacy extended hours to decrease the fill time for village prescriptions
- Medical Imaging purchased a new Phillips IU-22 Ultrasound machine
- Worked with the Alaska Native Tribal Health Consortium to upgrade our Ultra Rad Picture Archiving Communication System (PACS) to enhance x-ray sharing with the Alaska Native Medical Center
- Received continued support for Diabetes care, which has led to more one-on-one appointments with our staff dietician and an increased number of diabetic-specific appointments available with physicians

2012 Priorities

- To plan and implement an appointment system of care
- Improve patient safety and flow through the outpatient department.
- Increase the number of permanent, highly qualified staff
- Work to maintain the high Nursing Care Standards
- Case management to work with MTFA, the travel department, ANMC, and CHAP to increase the quality of care coordination and patient satisfaction.
The goal of the SSMH Dental Department is to meet the general dental needs of the North Slope through dental disease prevention education and dental treatment.

**Dental Accomplishments In 2011**

- Completed 19 Village trips
- Returned to being fully staffed with three Staff Dentists and a Dental Director
- Specialty Clinics included: 2 Oral Surgery Clinics, 1 Periodontal Clinic, 2 Denture Clinics, 1 Diabetes Clinic, 1 Sealant Clinic
- Hosted 11 Indian Health Service Dental Student Externs
- Graduated 8 students from the Dental Assistant Training Program held in conjunction with Iḷisaġvik College during July 2011 Community based prevention education with Boys & Girls Club and Barrow Arctic Science Consortium

Dental will continue with their on-the-job dental assistant training program, continue to offer a variety of specialty clinics and fulfill their obligations to visit Wainwright, Point Lay, Nuiqsut, Atqasuk and Kaktovik.

Efforts continue to offer walk-in clinics for adults and children and outreach for education and prevention and are strengthened through partnerships with the North Slope Borough School District and other local organizations.
Spotlight on Screening for Life

Through a grant from the Center for Disease Control, the Screening for Life (SFL) program continues to subsidize women’s health and colorectal cancer screenings for those who are uninsured or underinsured. SFL also provides follow-up and case management services, and conducts a wide range of outreach and education.

Screenings Performed in 2011

- 362 mammograms performed
- 336 pap smears performed
- 106 colonoscopies performed

The number of colonoscopies performed this year has doubled since 2010. Because colorectal cancer is the second leading cause of cancer death among Alaska Natives, our focus has been to educate patients on screening and early detection. One such effort is the production of a 25 minute telenovella-style film titled “What’s the Big Deal? Bringing Colorectal Cancer Screening Messages Closer to Home.” This film was a joint effort with the Alaska Native Tribal Health Consortium and features Alaska Natives who model ways to comfortably talk about colorectal cancer screening.

Other efforts include health fairs, media campaigns, one-on-one and group education, and outreach to the village healthcare clinics.
The implementation and use of the Electronic Health Record (EHR) has been a team-driven effort consisting of managers from every department at SSMH, including Health Information Services, Registration, Dental, Physician Services, Information Services, Nursing, Administration, Pharmacy and the Laboratory.

Our goal is development and use of a certified EHR to ensure a patient’s health record is complete and portable.

Highlights on Our Implementation of RPMS and Use of the EHR
- Completed training on the Release of Information module in RPMS and implemented its use
- Completed training on patient merge to assure an accurate Master Patient Index
- Health Information Services staff has transitioned to using the EHR to monitor chart completion and send notifications regarding deficiencies

There are 10 required core features that RPMS must meet. Currently we meet 8 of the 10 features and are working to meet all 10 by the spring of 2012.

The Health Information Technology for Economic and Clinical Health Act (HITECH Act) was signed by President Barack Obama in 2009 setting the adoption of the EHR as a national goal and financially incentivized EHR adoption by providers through a program known as Meaningful Use.

The primary components of Meaningful Use are:
1) Use a certified EHR – SSMH uses Resource and Patient Management System (RPMS) in a meaningful manner, such as e-prescribing.
2) Use a certified EHR for electronic exchange of health information
3) Use a certified EHR to submit clinical quality measurements electronically
Replacement Hospital Project

The hospital replacement project remains on time and on schedule. Full funding has been awarded ensuring that we are on track for opening the doors to the new hospital on July 1, 2013.

Construction Highlights

- Final barge for construction material arrived in July 2011
- High and low roof areas were completed
- Exterior walkways (grating) were completed
- Building envelope was completed and exterior siding began
- All major building system equipment was set in 2011
- ASNA started the Owner Equipment Procurement Process at the end of FY11

Quick Facts about the New Hospital:

- The new hospital will be 109,000 square feet, approximately four times larger than the current facility
- Major construction will be complete by the end of 2012
- There will be 2 labor and delivery rooms
- Pharmacy will consist of both retail and prescription services
- Addition of CT Machine in Radiology
- Physical Therapy services will be available
- Emergency generators use either natural gas or diesel fuel
- There will be 8 inpatient rooms, 10 outpatient exam rooms, and 2 isolation rooms
- An ambulance bay will allow patient transfers to occur inside the facility
- Optometry services will be available
- 3 times more dental operatories than existing facility
- 2 trauma rooms in emergency department
- Wireless technology will run throughout the facility

Percentage Complete at end of FY11: 68%

From Left to Right: John Muir, Project Manager; Marie Carroll, President/CEO; Secretary Kathleen Sebelius, US Dept. of Health and Human Services; Dr. Yvette Roubideaux, Indian Health Service; Thomas Olemaun, Native Village of Barrow
Social Services

The Social Service department administers ten programs for residents throughout the North Slope, including job placement, scholarships, family preservation, Indian child welfare, behavioral health education, elder care, burial assistance, and medical assistance. These programs are provided through direct service or by other service providers through contractual agreements.

Spotlight on Behavioral Health

The goal of our behavioral health department is to create a suicide safer community through prevention activities with a focus on training individuals on suicide intervention and providing healthy opportunities and alternatives to residents of the North Slope.

ASNA’s Behavioral Health Department continued its partnership with the North Slope Borough School District to provide Applied Suicide Intervention Skills (ASIST) workshops. The two-day ASIST training is used to help individuals become Caregivers, in which they are able to recognize someone who could possibly be having suicidal thoughts and help that individual remain safe.

Christian Stettler and Eric Kelly (Hopson Middle School Counselor) instructed 2 ASIST workshops, training a total of 35 individuals to be Suicide ASIST Caregivers.

Certified ASIST Community Members

<table>
<thead>
<tr>
<th>Certified ASIST Community Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elsie Ahmaogak</td>
</tr>
<tr>
<td>June Aiken</td>
</tr>
<tr>
<td>Joe Akpik</td>
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<tr>
<td>Donna Alred</td>
</tr>
<tr>
<td>Cilia Attungowruk</td>
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<tr>
<td>David Bauer</td>
</tr>
<tr>
<td>Ethel Burke</td>
</tr>
<tr>
<td>Jill Crooks</td>
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<tr>
<td>Dora Diaz</td>
</tr>
<tr>
<td>Marie Duval</td>
</tr>
<tr>
<td>Inuuraq Edwardsen</td>
</tr>
<tr>
<td>Nelly Gomez</td>
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<td>Olga Hankai</td>
</tr>
<tr>
<td>Martha Hopson</td>
</tr>
<tr>
<td>Robert Kaleak</td>
</tr>
<tr>
<td>Jennifer Kiser</td>
</tr>
<tr>
<td>Lisa Koronkiewiez</td>
</tr>
<tr>
<td>Gloria Lomuscio</td>
</tr>
</tbody>
</table>
Fighting Suicide & Methamphetamine

In 2011, ASNA developed, sponsored and facilitated the first ever “Fight Against Meth” Softball Tournament. The tournament was designed to give individuals and organizations in the community a positive recreational activity as an alternate to drug abuse. The tournament was a success with 12 teams and over 120 individuals participating.

Recognizing that there were no events planned during Labor Day Weekend, ASNA initiated a partnership with the North Slope Borough Health Department, Tuzzy Library, Ilisagvik College, City of Barrow, Coast Guard, and others to provide a weekend full of exciting events to close out the summer. Events included:

- Health and Wellness Fair
- Softball Tournament
- Horseshoe Tournament
- Indoor arts & crafts with over 100 children participating
- Outdoor Olympic activities with nearly 50 children participating
- Storyteller Gene Tagaban performed “One Crazy Raven” at the Closing Ceremony
Spotlight on Medical Travel and Funeral Assistance (MTFA)

With continued support from the North Slope Borough and Arctic Slope Regional Corporation, the MTFA program has continued to assist low income North Slope Borough residents and ASRC shareholders to help meet their medical travel, medical housing and funeral assistance needs.

The MTFA program provided assistance for 2,246 requests in FY11. Here is a breakdown of the number of requests by type:

- 593 approved requests for Emergent Medical Housing, for those who require travel with little to no notice from the village, to SSMH and/or the Alaska Native Medical Center
- 1,468 approved requests for Medical Housing & Travel Assistance, for those who have scheduled appointments at SSMH, ANMC or other healthcare organizations
- 49 approved requests for Funeral Assistance to help families cover the costs associated with losing a loved one
- 136 approved requests for Funeral Travel to ensure families can be together during their time of loss and healing
The MTFA office was also relocated to the SSMH Greist Center to prevent patients from having to visit two separate locations to meet their medical housing, travel, and funeral needs. The MTFA team shares the Greist Center space with Case Management staff, which has streamlined the referral and MTFA application process.

Contact us at:
Samuel Simmonds Memorial Hospital
Greist Center
1296 Agvik Street
Barrow, AK 99723

Phone 907 852 9200  Fax 907 852 9231

Applications can be found online at www.arcticslope.org.
### Financial Summary

**ARCTIC SLOPE NATIVE ASSOCIATION, LMTD.**

#### Statement of Revenue and Expenses

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Amount</td>
<td>Amount</td>
<td>Variance</td>
</tr>
<tr>
<td><strong>OPERATING REVENUES</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grant and Contract Revenue</td>
<td>17,521,155</td>
<td>18,285,040</td>
<td>(763,885)</td>
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<tr>
<td>New Hospital Construction</td>
<td>32,570,836</td>
<td>30,558,000</td>
<td>2,012,836</td>
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<tr>
<td>Patient Service Revenue, net</td>
<td>11,236,417</td>
<td>10,825,258</td>
<td>411,159</td>
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<tr>
<td>Other</td>
<td>260,580</td>
<td>257,223</td>
<td>3,357</td>
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<tr>
<td><strong>Total Operating Revenues</strong></td>
<td>61,588,988</td>
<td>59,925,521</td>
<td>1,663,467</td>
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<tr>
<td><strong>OPERATING EXPENSES</strong></td>
<td></td>
<td></td>
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<tr>
<td>Salaries and Benefits</td>
<td>12,721,977</td>
<td>11,771,826</td>
<td>950,151</td>
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<td>Contractual and Professional Services</td>
<td>5,315,847</td>
<td>5,810,810</td>
<td>(494,963)</td>
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<tr>
<td>Construction</td>
<td>32,570,836</td>
<td>30,558,647</td>
<td>2,012,189</td>
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<tr>
<td>Direct Assistance</td>
<td>2,342,826</td>
<td>2,646,898</td>
<td>(304,072)</td>
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<td>Supplies</td>
<td>2,433,187</td>
<td>2,656,245</td>
<td>(223,058)</td>
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<td>Travel</td>
<td>1,546,525</td>
<td>1,510,447</td>
<td>36,078</td>
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<tr>
<td>Other</td>
<td>2,716,512</td>
<td>2,475,399</td>
<td>241,113</td>
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<td><strong>Total Operating Expenses</strong></td>
<td>59,647,710</td>
<td>57,430,272</td>
<td>2,217,438</td>
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<td><strong>Operating Income</strong></td>
<td>1,941,278</td>
<td>2,496,249</td>
<td>(554,971)</td>
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<td>Net Non-operating Revenue</td>
<td>161,321</td>
<td>44,150</td>
<td>117,171</td>
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<td>Change in Net Assets</td>
<td>2,102,599</td>
<td>2,540,399</td>
<td>(437,800)</td>
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<td><strong>Net Assets at beginning of Year</strong></td>
<td>14,185,688</td>
<td>11,645,289</td>
<td>9,261,191</td>
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<tr>
<td><strong>Net Assets at end of Year</strong></td>
<td>16,288,287</td>
<td>14,185,688</td>
<td>2,102,599</td>
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### Balance Sheet

#### ASSETS

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<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
<th>Variance</th>
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<tbody>
<tr>
<td>Current Assets</td>
<td>43,696,893</td>
<td>35,922,226</td>
<td>7,774,667</td>
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<td>Capital Assets, Net of Accum Depr</td>
<td>766,737</td>
<td>499,257</td>
<td>267,480</td>
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<td><strong>Total Assets</strong></td>
<td>44,463,630</td>
<td>36,421,483</td>
<td>8,042,147</td>
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#### LIABILITIES

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<tr>
<td>Current Liabilities</td>
<td>28,175,343</td>
<td>22,235,795</td>
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#### NET ASSETS

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<th>2011</th>
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<tr>
<td>Invested in capital assets</td>
<td>766,737</td>
<td>499,257</td>
<td>267,480</td>
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<tr>
<td>Unrestricted</td>
<td>15,521,550</td>
<td>13,686,431</td>
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<tr>
<td>Restricted</td>
<td>-</td>
<td>-</td>
<td>-</td>
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<tr>
<td><strong>Total Net Assets</strong></td>
<td>16,288,287</td>
<td>14,185,688</td>
<td>2,102,599</td>
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### Samuel Simmonds Memorial Hospital Insurance Collections

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<th>Collections</th>
<th>2011</th>
<th>2010</th>
<th>Variance</th>
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<tbody>
<tr>
<td>FY 11</td>
<td>11,586,558</td>
<td>10,681,273</td>
<td>905,285</td>
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<tr>
<td>FY 10</td>
<td>8,342,575</td>
<td>6,628,346</td>
<td>1,714,229</td>
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<tr>
<td>FY 09</td>
<td>6,886,046</td>
<td>6,886,046</td>
<td>0</td>
</tr>
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</table>

#### FY 11
- **Number of Patient Visits**: 29,551

#### FY 10
- **Number of Patient Visits**: 29,054

#### FY 09
- **Number of Patient Visits**: 27,947
Samuel Simmonds Memorial Hospital
FY 2010-2011 Cash Collections (in thousands)

Patient Insurance
(based on total number of patients)